Case Study

Davis+Delany - The Home Care Lab Seamlessly Transitioned from Excel to Web Application with SpreadsheetWeb

The Challenge

Davis+Delany - The Home Care Lab is a prominent coaching and consulting company that supports home care companies and home health providers throughout the United States. Their expertise lies in assisting these organizations in optimizing their hiring processes, from caregivers and nurses to office staff and various other positions. To aid their clients in enhancing their recruitment efforts, Davis+Delany is responsible for posting job openings on platforms like Indeed while offering artistic templates and valuable tips and tricks. This drive to revolutionize the recruitment process led them to develop their own app.

Due to its extensive macro capabilities, Davis+Delany initially built its model and processes in Excel. Excel provided the necessary functionalities for managing and manipulating spreadsheets, which were integral to their operations. However, they recognized that they might need more than Excel spreadsheets to deliver the most user-friendly experience for their clients. The visual appeal and aesthetics of spreadsheets were limited, prompting them to take a step further and develop a web application. This decision aimed to present their model in a more visually appealing and user-friendly manner, enhancing the overall experience for their clients.

As Davis+Delany continued to expand its services and reach, it faced the growing challenge of managing and tracking many job advertisements. With time, tracking which job postings had already been shared became progressively difficult. Garrett Walker, Lab Advisor at Davis+Delany, describes their challenge: "With a high volume of content being published, it became increasingly difficult to keep track of what had already been posted. Consequently, we sought a solution that would enable us

to streamline this process and ensure that we could easily identify successful job postings.". Recognizing the need for a solution to streamline this process and enable them to identify successful job postings easily, Davis+Delany turned to SpreadsheetWeb.

The Solution

Davis+Delany explored multiple avenues before discovering SpreadsheetWeb. Their journey involved navigating freelancers on different platforms and utilizing Google's tools, but these options proved only partially satisfactory. "We found this solution to be less user-friendly. Eventually, we opted for Excel and created a spreadsheet, which proved more suitable for our needs." Says Garrett while describing their experience with other platforms. The company found their ideal solution in SpreadsheetWeb, providing the functionality and ease of use they sought.

The path to finding SpreadsheetWeb began when Garrett Walker stumbled upon the tool while exploring monday.com. Intrigued by the idea of integrating a spreadsheet into a single application, they delved deeper into SpreadsheetWeb's features. After conducting thorough research and testing the trial version, it became evident that SpreadsheetWeb offered the ideal solution for their needs. He decided to adopt SpreadsheetWeb, confident it would provide the necessary functionality and support.

The pivotal features and advantages of SpreadsheetWeb were the driving factors behind Davis+Delany's selection. SpreadsheetWeb offered a higher level of customization and functionality compared to other alternatives. This flexibility empowered Davis+Delany to tailor their solutions to their specific requirements, enhancing the overall user experience.

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The Results

Transforming the Excel file into a web application on SpreadsheetWeb was a straightforward experience for Davis+Delany. Throughout the initial setup, they reached out to support for assistance on one occasion and communicated with the SpreadsheetWeb support team. "Overall, the process was quite user-friendly and manageable" says Garrett allowing Davis+Delany to transition their Excel file to a web application seamlessly.

Garret says that "It took approximately 8 hours for us to go live with SpreadsheetWeb. Converting my Excel file into a web application on SpreadsheetWeb was a relatively straightforward process." Aside from the speed of implementation, one of the platform's standout features that Garrett appreciates is the ability to edit the application without affecting the live version: "One of my favorite features of SpreadsheetWeb is the ability to edit the application without affecting the live version. This feature is handy and adds a cool element to the platform." This feature has proven incredibly useful, providing Davis+Delany with flexibility and allowing them to update and improve their web application without disrupting the user experience.

By providing their clients with an additional tool they can utilize, SpreadsheetWeb enhances their overall experience and engagement. This has proven beneficial in retaining client attention and building stronger relationships. As a result, Davis+Delany has achieved significant time and cost savings, as their clients can now focus their efforts on productive activities rather than spending valuable resources searching for and implementing different tools.

Given their limited budget and client base, Davis+Delany acknowledges that investing in custom coding and websites would not have been financially feasible. "For a small business like ours with a decent client base, investing in custom coding and websites would not have been financially feasible. We don't have a lot of money to spare for such expenses." says Garrett about eliminating the custom-coding option. The availability and affordability of SpreadsheetWeb offered a viable alternative for the company, allowing them to leverage a professional web application without incurring the high costs associated with custom development. This decision enabled Davis+Delany to allocate their limited resources more effectively, ensuring optimal efficiency and productivity.

SpreadsheetWeb has provided Davis+Delany with a user-friendly and efficient solution for converting their Excel file into a web application. The platform's seamless integration and time-saving features have enabled the company to enhance client experiences, achieve cost savings, and optimize its operations. By choosing SpreadsheetWeb as its web application solution, Davis+Delany has successfully overcome financial constraints while improving its overall business performance.

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